

Digital Readiness Checklist for the Updated Code of Fundraising Practice November 2025



Ensure your organisation is ready for the changes by going through this comprehensive checklist.

Transparency on Donation Pages

- ☐ Charity name & number visible
- ☐ Purpose of funds explained
- ☐ Fees shown upfront
- ☐ Clear Gift Aid & comms options

Contactless & Digital Collection Tools

- ☐ Devices show charity name & purpose
- ☐ QR codes link to transparent pages
- ☐ Signage clear on static/contactless boxes

Donor Experience & Fairness

- ☐ No pressure tactics in donation flows
- ☐ Impact claims are verifiable
- ☐ Donors can amend/cancel online
- ☐ Accessibility checked (mobile screen reader, plain language)

Internal Training & Processes

- ☐ Teams briefed on new Code principles
- ☐ Example scenarios tested
- ☐ Trustees updated on oversight
- ☐ SOPs refreshed (sign-off, records complaints)

Third-Party Platforms & Partners

- ☐ Contracts updated for new Code
- ☐ Platforms show correct info & fees
- ☐ Due diligence logged
- ☐ Monitoring plan in place

Evidence & Audit Trail

- ☐ Donation page screenshots logged
- ☐ Due diligence & partner oversight recorded
- ☐ Escalation route for concerns in place

Tip: Start with your main online donation page. Get that compliant first, then roll out changes to secondary channels (peer-to-peer, JustGiving, Facebook, contactless).